

DON'T PAY FOR YOUR MBA

**The Faster, Cheaper, Better Way to Get
the Business Education You Need**

LAURIE PICKARD

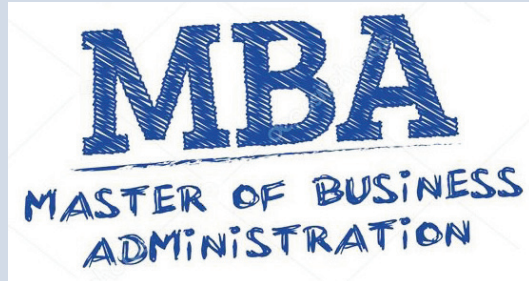
LAURIE PICKARD is the founder of the No-Pay MBA website and is part of the executive team at Class Central, a search and review website for massive open online courses (MOOCs). She previously worked as an international development professional specializing in entrepreneurship, business development and public-private partnerships. She also worked as a business development specialist for USAID and as a business development consultant with the International Finance Corporation. She is a graduate of Temple University and Oberlin College and has earned the equivalent of an MBA by taking multiple online courses from several business schools.

The website for this book is at: www.NoPayMBA.com.

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MAIN IDEA

The average cost of a two-year, traditional MBA program at many universities in the United States now tops \$150,000. Highly ranked MBA programs like Wharton will set you back almost \$250,000 taking into account tuition, living expenses and opportunity costs. So is it worth burying yourself under a mountain of student debt to get an MBA?



The reality is there's a revolution going on in the world of education just like in many other fields. In particular, elite universities are now offering massive open online courses (MOOCs). These are short training courses where world-class experts and top-ranked academics teach for free to anyone with a laptop and an Internet connection.

As a result business education has gone viral. MOOCs make it feasible for anyone and everyone to set up their own MBA program. You can now tailor a self-directed MBA which will not only be the equivalent of a top-notch full-time program but demonstrably better because it's focused on your industry.

You can now get a world-class business education for free.

"As a result of my work with business students around the world, I have come to believe that we are poised on the brink of an Educational Revolution that will transform the world and work opportunities every bit as much as the Industrial and Information Revolutions did. It has already begun. It's global. And it's only accelerating. Ignore it at your peril, or embrace it to change your life."

– Laurie Pickard



MBA
MASTER OF BUSINESS
ADMINISTRATION

Curriculum

MBA
MASTER OF BUSINESS
ADMINISTRATION

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7	Focus	Deepen your expertise in one subject	Page 6
8	Communicate	Become skilled at explaining what you learn	Page 7
9	Lifetime	Be a lifetime learner and keep going	Page 8

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