

# **MOONLIGHTING ON THE INTERNET**

**5 World-Class Experts Reveal Proven Ways to  
Make an Extra Paycheck Online Each Month**

**YANIK SILVER**

**YANIK SILVER** is a specialist in online marketing. He invested \$1,800 in starting his first online business ([www.instantsalesletters.com](http://www.instantsalesletters.com)) as a two-page Web site in 1998. Ten years later, all his Internet based businesses have generated in excess of \$10 million in revenues. Mr. Silver has accomplished this with no computer know-how, zero employees (except for his wife Missy) and working only in his spare time. He now has numerous internet products to his name, including Instant Internet Profits, Internet Marketing Lab, 21 Mind Motivators, Instant Sales Letters, Million Dollar Emails, Autoresponder Magic, and Instant Marketing Toolbox. Mr. Silver has a Bachelor's Degree in Marketing from the University of Maryland. He is also a frequent guest speaker at internet marketing seminars.

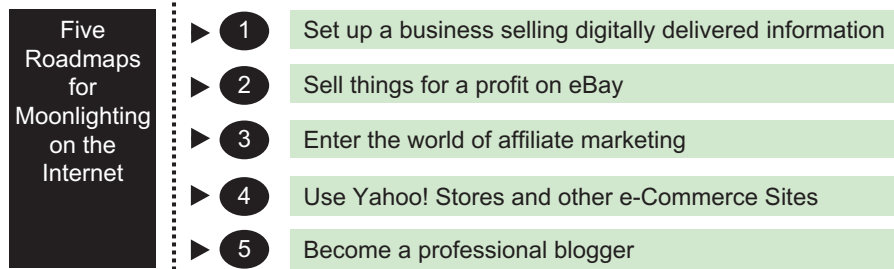
The Web site for this book is at [www.moonlightingontheinternet.com](http://www.moonlightingontheinternet.com).

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**MAIN IDEA**

The Internet changes everything! In particular, it's now entirely feasible to "moonlight on the Internet" – make some extra money every month while you hold down a full-time job elsewhere. Working in just your spare time, you can build an online business which generates whatever level of regular income you want. The key is to have a strategy to make the right things happen rather than just sitting back and hoping for the best.

When you get right down to brass tacks, there are five proven ways you can moonlight on the Internet:



All five of these methods will work. Just figure out which suits your personality and skills the best and get to work.

*“There’s a revolution taking place, and there’s no better time than today to start moonlighting online. You don’t need to leave your job; you can easily start part time, investing a few spare hours – you just need to start!”*  
– Yanik Silver

*“I’m a self-proclaimed computer dunce, and I literally cannot put up my own web site if you put a gun to my head. Guess what? You don’t need to – there are plenty of people who can do anything you need done. When you flip on the light switch in your house, do you care how the power gets to your home from the substation across wires in your neighborhood? Of course not! That’s the same with your site. I have no idea how any of the technical stuff works – I just know whom to ask and what should happen. That’s it! I have web sites on all sorts of subjects, from fitness to artistic techniques to business subjects to houseplants and more. Even my wife sells a ‘thank-you letter’ product that started making her money within one week of putting it up. All of these are just additional, passive ‘oil wells’. I’ve talked to so many people who have told me something like this: ‘I don’t need to make millions online like you have – just show me how to make a few hundred dollars extra’. Now I know my way (Moonlighting Method #1 – Selling Digitally Delivered Information) works, since I’m living proof along with the hundreds and thousands of success stories I’ve helped create. But I also know that one way isn’t right for everyone. When I narrowed down the list of ways to truly profit online, I had a very short list. It doesn’t matter which method you choose as long as you follow a proven roadmap and ‘recipe’ to get there.”*  
– Yanik Silver

**The 10 key advantages of moonlighting on the Internet** . . . . . Page 2

**Roadmap #1 – Set up a business selling digitally delivered information** . . . . . Pages 2 - 3

92 percent of what everyone searches for on the Internet is information. While there is lots of free information out there, people will still pay for specific information products that will save them time and money. Building a business sell information online is easier than you might think.

**Roadmap #2 – Sell things for a profit on eBay** . . . . . Pages 4 - 5

eBay allows you to have your own online auction business up and running quickly and with no hassles. As of 2005, more than 724,000 Americans use eBay as their primary source of income. The potential to make money this way is already well established, you just have to find the right products to sell.

**Roadmap #3 – Enter the world of affiliate marketing** . . . . . Pages 5 - 6

Affiliate marketing is simply commission selling for online merchants. You get paid for providing referrals if those referrals end up in business for the online merchants. There are literally hundreds of thousands of affiliate programs offered on the Internet. All of these offer a way for you to make money.

**Roadmap #4 – Use Yahoo! Stores and other e-Commerce Sites.** . . . . . Pages 6 - 7

The Yahoo! shopping network currently attracts about 13 million shoppers every day, primed and ready to buy. By setting up your very own Yahoo! Store for less than \$50 a month, you can be right in front of these customers. If you choose the right products and do some solid marketing, you can make full-time money working only part-time hours.

**Roadmap #5 – Become a professional blogger** . . . . . Pages 7 - 8

Blogs are Web sites where the content is entered in reverse chronological order, like an online journal. They are meant to be read on a regular basis. Blogs started out as fringe activities but have now become very big business. If you set up a popular blog, there are loads of direct and indirect ways to make money.

**How to get started today** . . . . . Page 8

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