

# THE GONE FISHIN' PORTFOLIO

**Get Wise, Get Wealthy...  
and Get On With Your Life**

**ALEXANDER GREEN**

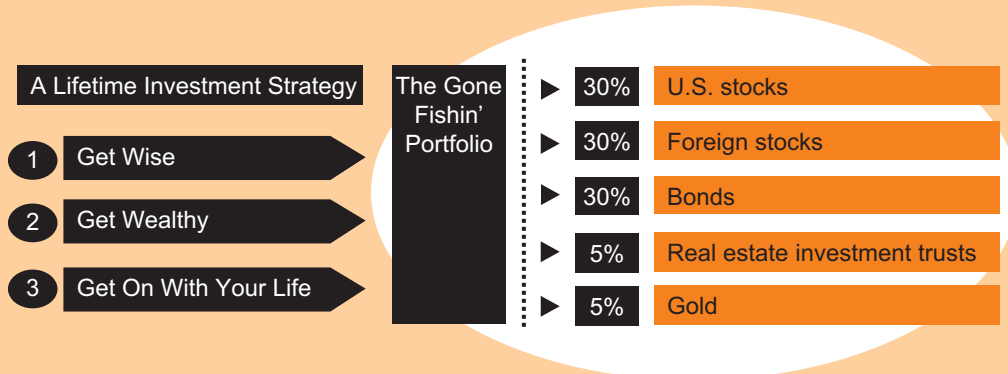
**ALEXANDER GREEN** has more than 20 years experience as a financial writer, research analyst, investment advisor and portfolio manager. He is currently the investment director of The Oxford Club, a private investment network. Mr. Green directs the *Oxford Club Communique* portfolio which is currently ranked third for risk-adjusted returns over the past five years. He is also chairman of Investment U, an Internet-based research service with more than 300,000 readers. Mr. Green currently writes four e-newsletters: *The Oxford Insight*, *The Momentum Alert*, *The Insider Alert* and *The ADR Alert*.

The Web site for this book is at [www.gonefishinportfolio.com](http://www.gonefishinportfolio.com).

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**MAIN IDEA**

The best long-term investment approach that exists is to manage your money yourself and set up your investments using the “Gone Fishin’ Portfolio” as your central strategy:



The whole idea is simple. Understand the Gone Fishin’ strategy and then:

- Get wise – to the challenges you face as an investor.
- Get wealthy – understand why the Gone Fishin’ strategy is the safest and simplest way to reach your long-term goals.
- Get on with your life – reclaim the most precious resource you have – your own time.

*“You may not believe you’re qualified to manage your money yourself. If so, I beg to differ. Investing can be made endlessly complicated, or breathtakingly simple. If you’re willing to keep things simple, you’re perfectly qualified to manage your money yourself – and in a highly sophisticated way. As an investor, your overriding goal is to achieve and maintain financial independence. Your savings are the fuel. The Gone Fishin’ Portfolio is the vehicle to get you there.”*

– Alexander Green

**1 Get Wise**

Pages 2 - 3

To genuinely make money as an investor, you need to get smart about the challenges and risks you face. The simple truth is no one cares about your money as much as you do. Wall Street is busy trying to tell you investing is a highly sophisticated activity that is best left to the professionals (who just happen to want to charge you a fee for their expertise). Don’t fall for it. If you understand the basics, you should be investing your own money. You should be actively engaged in putting together the money you want to live on when you retire. It’s not hard as long as you’re disciplined enough to follow the strategy.

**2 Get Wealthy**

Pages 4 - 7

The Gone Fishin’ Portfolio, although it has a whimsical name, is field-tested and strong enough to handle your serious money – the money you intend to live on when you retire and stop work. It is based on an investment strategy which won a Nobel prize in economics. Once you’ve set up your portfolio, it should take you about 20 minutes a year to implement and to rebalance your investments. By taking hands-on management of your own investments, not only will you save thousands of dollars in fees but you will also earn higher returns. This whole strategy is steeped in the concept the future is unknowable and therefore you need to set up your investments to grow regardless of what unfolds.

**3 Get On With Your Life**

Page 8

Once you take your financial destiny into your own hands and have a consistent plan to follow, you can then stop worrying about this area of your life. This allows you to reclaim what is your most precious resource of all – your own time. Once you’ve automated your investments and have an investment strategy which removes emotion out of the equation, you can then sit on your hands and let the market do its work. You can spend more time on the people and activities you love and less on worrying about what the stock market is doing. That’s got to be a great thing.

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