

# WORK LIKE YOUR DOG

Fifty Ways to Work Less,  
Play More and Earn More

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**MAIN IDEA**

To be more productive at work, blend in as much fun as you can find. When people can't tell the difference between what's fun to do and what's work, you've hit just the right balance. Human beings work best and most efficiently if they enjoy what they're doing, and if they have fun while getting everything accomplished. In this area, humans should take a lesson from the ways dogs work -- with passion, enthusiasm, excitement, energy and joy. Bring those same elements together in your work projects, and integrate the work attitudes and habits of the canine world, and you'll create an unstoppable powerhouse of achievements.

Section 1 -- The Paradigm of Working Like A Dog . . . . . Page 2

Work and play do not necessarily have to be mutually exclusive. In fact, the most productive workers find and create numerous ways to mix the two -- because playing at work is literally the most productive way.

Section 2 -- How Dogs Manage to Turn Work Into a Game . . . . . Page 3

Dogs live by the attitude work should be fun first and foremost. Therefore, they manage to extract the maximum amount of fun out of every situation that arises. That same concept -- maximizing the fun element in everything going on -- can be applied creatively in the workplace, if you:

1. Treat work like you would a game.
2. Find ways to add a playful element to work assignments.
3. Analyze every situation for play possibilities.
4. Celebrate milestones as a great way to have fun.
5. Work less and play more to produce more and earn more.
6. Try having fun with customers too.
7. Use humor to handle rejections better.
8. Try taking the company on a shopping spree.
9. View mistakes as the doorway to greater success.
10. Place more value on who you are than on what you have.
11. Give employees something to smile about.
12. Do something totally different.
13. Align your work and home lives together.
14. Find a kid to be your fun guide.
15. Realize that part of having fun is to receive recognition.
16. Celebrate International Fun at Work Day.
17. Avoid being afraid of doing foolish things.
18. Pay fair -- with good business ethics.

Section 3 -- How Dogs Create Opportunities Out of Problems . . . . . Page 5

Work dogs never have problems -- they only have opportunities to play. It's all a matter of perspective. Therefore, to turn your own problems into opportunities for fun:

1. Change your view of the world.
2. Look for positives where everyone else sees negatives.
3. Refuse to choose stress.
4. Use a reframing technique often.
5. Think about difficult situations creatively.
6. Always remember the democratic nature of life.
7. Be off-the-wall when necessary.
8. Approach arguments with a creative mindset.
9. Chose fun over being right every time.
10. Laugh at yourself often.
11. Remember to play -- even when you're under pressure.
12. Substitute dancing for wrestling.
13. Apply the wisdom of water.
14. Issue benevolent orders if necessary.
15. Welcome change instead of shunning it.

Section 4 -- Strategies For Learning to Work Like Your Dog . . . . . Page 7

To apply the play like your dog paradigm at work, try these strategies and ideas:

1. Associate with people who laugh and play.
2. Stay in contact with your best friends.
3. Live in the moment, not for the moment.
4. Generate fun from the little things that happen every day.
5. Treat yourself as a human being, not a computer
6. Never count your nightmares until they hatch.
7. Practice having fun.
8. Strengthen your natural urge to play at work.
9. Give yourself permission to play.
10. Take the pledge -- to lighten up and play.

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